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New York University Supplement Essay

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As a future business student, I found NYU to be a great place to send my application to. With its award-winning professors and up-to-date academic programs, the Leonard N. Stern School of Business looks most appealing to me. My intention is to become a high-rank specialist in management and to apply my knowledge in my future small business. I am also highly interested in digital marketing. As every facet of our life goes digital, it is most important to take advantage of technology. With it, we can sufficiently improve the experience of businesses and their customers.

When choosing the Stern School of Business, I looked at top business colleges in the US. I would be most delighted to join the vibrant student community at NYU and share my knowledge at the conferences held on campus. International learning also matters to me. Stern seems to be the only school sending junior students to study abroad. The chance to take a trip to international schools sounds completely fascinating. Also, Stern offers some job opportunities on campus, which is important to me and many other students.

I have been interested in technology since childhood. Through my middle and high school years, Apple's founders became my idols. At that point, I started thinking about learning about business management. Bright minds, like Steve Jobs and Steve Wozniak, could start a company by deploying their great personal talents. I expect to help businesses thrive using the knowledge and experience I will gain at NYU.

I have been living in New York all my life, which also influenced my choice of university. I love my city and I know it is full of opportunities. I am lucky to live in the center of urban development, and I hope to improve my city and its community after graduating from university. I look up to social volunteers. In the future, I would like to participate in social services as well. It would be great to volunteer for social initiatives abroad. Since I am looking forward to work with businesses, I will have to discover a lot about communities and their needs. I believe properly organized companies can contribute to society in many ways. I hope the student experience I will get at NYU will be most useful in improving the routine for businesses and their consumers.



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